MEĐUNARODNI ZNANSTVENI SKUP

PERSPEKTIVE TRGOVINE 2013.: Odnosi u lancima opskrbe

Ekonomski fakultet Zagreb

PROGRAM

THE INTERNATIONAL SCIENTIFIC CONFERENCE

TRADE PERSPECTIVES 2013: Supply Chain Relationships

Faculty of Economics and Business Zagreb

PROGRAMME

20.11.2013., DV. 3 / 20th November, Hall 3

REGISTRACIJSKI PULT OTVARA SE U 13:30 / REGISTRATION DESK OPENS AT 13:30

14:00 – 14:15 Otvaranje /Opening

14:15 – 15:45 Prezentacije radova - Sekcija 1/ Paper presentations – Session 1

15:45 16:15 PAUZA / COFFEE BREAK

16:15 – 18:00 Prezentacije radova – Session 2/ Paper presentations – Session 2

18:00 KONFERENCIJSKA VEČERA / CONFERENCE DINNER
- Restoran Ekonomskog fakulteta Zagreb / Faculty Restaurant

AUTORI / AUTHORS	NASLOV	TITLE	JEZIK PREZENTACIJE / PRESENTATION LANGUAGE
Nikola Knego, Blaženka Knežević, Mia Delić	LANAC OPSKRBE I NABAVA	SUPPLY CHAIN AND PURCHASING	Hrvatski / Croatian
Stipe Lovreta, Goran Petković, Ljiljana Stanković	JAČANJE ULOGE MALOPRODAJE U INTEGRIRANIM LANCIMA OPSKRBE	STRENGTHENING THE ROLE OF RETAIL IN INTEGRATED SUPPLY CHAINS	Hrvatski / Croatian
Zdenko Segetlija	MALOPRODAJNA STRUKTURA I OPSKRBNI LANCI	RETAIL STRUCTURE AND SUPPLY CHAINS	Hrvatski / Croatian
Ines Dužević, Tomislav Baković, Tonći Lazibat	PRIMJENA PRINCIPA UPRAVLJANJA KVALITETOM U OPSKRBNIM LANICMA	APPLICATION OF QUALITY PRINCIPLES IN SUPPLY CHAINS	Hrvatski / Croatian
Drago Pupavac	CROSS-DOCKING U LANCIMA OPSKRBE	CROSS-DOCKING IN SUPPLY CHAINS	Hrvatski / Croatian
Marina Guzovski, Mirko Smoljić, Slobodan Stojanović	UPRAVLJANJE LJUDSKIM POTENCIJALIMA U TRGOVINI U SUSTAVU LANCA OPSKRBE	HUMAN RESOURCE MANAGEMENT IN TRADE IN THE SUPPLY CHAIN	Hrvatski / Croatian
Ivana Marić	SOCIJALNA TRGOVINA KAO DRUŠTVENA INOVACIJA	SOCIAL TRADE AS AN SOCIAL INNOVATION	Hrvatski / Croatian

15:45 16:15 PAUZA / COFFEE BREAK

20.11.2013., DV. 3 / 20th November, Hall 3	16:15 – 18:00 Prezentacije radova – Sekcija 2/ Paper presentations – Session 2

AUTORI / AUTHORS	NASLOV	TITLE	JEZIK PREZENTACIJE / PRESENTATION LANGUAGE
Dario Dunković	ANALIZA OPSKRBNOG LANCA U MODELU EKONOMIKE TRANSAKCIJSKIH TROŠKOVA	THE ANALYSIS OF SUPPLY CHAIN USING TRANSACTION COSTS ECONOMICS MODEL	Engleski / English
Darko Ujević, Bosiljka Šaravanja	UTJECAJ ORGANIZACIJSKIH POSTAVKI KAO PREDUVJETA POZICIONIRANJA NA TRŽIŠTU	IMPACT OF ORGANIZATIONAL SETTINGS AS A PRECONDITION FOR POSITIONING ON THE MARKET	Engleski / English
Ivana Štulec, Kristina Petljak	PRIMJENA ALATA KVALITETE U OCJENJIVANU I ODABIRU DOBAVLJAČA	QUALITY TOOLS APPLICATION IN SUPPLIER EVALUATION AND SELECTION	Engleski / English
Mario Spremić, Blaženka Knežević, Vlatka Delač	ANALIZA OPRAVDANOSTI INVESTICIJE U RFID U LANCU OPSKRBE	JUSTIFICATION ANALYSIS OF INVESTMENT INTO RFID IN SUPPLY CHAIN	Engleski / English
Jadranka Bendeković, Dora Vuletić, Marko Gotovac	ULOGA I VAŽNOST ŠPEDITERA U LANCU OPSKRBE	*ROLE AND IMPORTANCE OF FREIGHT FORWARDER IN THE SUPPLY CHAIN*	Engleski / English
Emir Agić, Adi Alić	KOMPARATIVNA ANALIZA LOJALNOSTI POTROŠAČA PROIZVOĐAČKIM MARKAMA I MARKI MALOPRODAVCA	COMPARATIVE ANALYSIS OF CUSTOMERS' LOYALTY TO MANUFACTURER AND RETAIL BRANDS	Engleski / English
James MacGregor, Åsa Nordin, Jesper Stage	STRATEŠKI SAVEZI MALIH KENIJSKIH FARMI	STRATEGIC ALLIANCES IN KENYAN SMALLHOLDER FARMING	Engleski / English
Alfredo Coelho, Victor Castillo-Giron	ODABIR METODE PLAĆANJA U SPAJANJIMA I PRIPJANJIMA U INDUSTRIJI PRODAJE HRANE I PIĆA	THE CHOICE OF PAYMENT MEHTODS IN MERGERS AND ACQUISITIONS IN THE FOOD AND BEVERAGES STORES INDUSTRIES	Engleski / English

18:00 Konferencijska večera / Conference Dinner

- Restoran Ekonomskog fakulteta Zagreb / Faculty Restaurant

21.11.2013. / 21th November 2013

9:00 Sastanak uređivačkog odbora – kabinet B411 / Meeting of The Editorial Board – Room B411

Rasprava o temi nove konferencije Perspektive trgovine 2014/ Discusion on The Topic of TRADE PERSPECTIVES 2014

10:00 Organizirani razgled Fakulteta i sastanak s voditeljem Ureda za međunarodnu suradnju / Organized University tour and Meeting with the Head of The International Office

Okrugli stol o mogućoj daljnjoj suradnji / Round table on Possibilities of Future Cooperation
Svi sudionici su pozvani / all participants are kindly invited